

HYDROFIX WEBSITE COOKIE POLICY

HYD-POL-021

1 AIM

Hydrofix’s website <https://www.hydrofix.co.uk/> (“Our Site”) uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it.

Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur when you click the “Got it!” button on Our Cookie popup. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

2 DEFINITIONS

Term	Definition
Cookie	a small text file of letters and numbers placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. Cookies contain information that is transferred to your computer's hard drive.
Cookie Law	means the relevant parts of the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2003 (PECR), the UK and (where appropriate) the EU General Data Protection Regulations, and the Data Protection Act 2018.
Privacy Policy	HYD-POL-020 Hydrofix Website Privacy Policy
Our Site	www.hydrofix.co.uk
Personal data	Any and all data that relates to an identified or identifiable living person who can be directly or indirectly identified from that data. An identifiable living individual is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of the individual. In this case, it means personal data that you give to Us, or that We collect from you, via Our Site. This definition shall, where applicable, incorporate the definitions provided in the EU Regulation 2016/679 – the General Data Protection Regulation (“GDPR”)
We/Us/Our	Hydrofix Limited, a company registered in England under company number 4713320, whose registered and main trading address is Worley Court 2, Bolesworth Road, Tattenhall, Cheshire CH3 9HW
Website User	The individual accessing the Hydrofix website (www.hydrofix.co.uk)

3 RESPONSIBILITIES

Role	Responsibility
Data Privacy Manager	<ul style="list-style-type: none"> To ensure that any personal data is processed in accordance with Company and current legislation. To ensure that a review of documents and records is carried out at planned intervals the results of these reviews shall be communication to all interested parties.
Website user	<ul style="list-style-type: none"> Familiarise themselves with this policy. Notify Hydrofix as soon as possible if it is believed or suspected that a conflict with this policy has occurred, or may occur in the future.

4 POLICY

4.1 Information About Us

4.1.1 Our Site is owned and operated by Hydrofix Limited, a company registered in England under company number 4713320, whose registered and main trading address is Worley Court 2, Bolesworth Road, Tattenhall, Cheshire CH3 9HW. We are the controller and are responsible for your personal data.

4.1.2 We have appointed a Data Privacy Manager who is responsible for overseeing questions in relation to this privacy policy. If you have any questions about this privacy policy, including any requests to exercise your legal rights, please contact the Data Privacy Manager using the details set out below.

Full name of legal entity: Hydrofix Limited

Email address: DataPrivacyManager@hydrofix.co.uk

Postal address: Data Privacy Manager: Worley Court 2, Bolesworth Road, Tattenhall, Cheshire CH3 9HW

4.2 How Does Our Site Use Cookies?

4.2.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

4.2.2 All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

- Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment transactions.

- Analytics Cookies

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

- **Functionality Cookies**

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

- **Targeting Cookies**

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third parties.

- **Persistent Cookies**

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

- **Session Cookies**

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

4.2.3 Cookies on Our Site are not permanent and will expire indicated in the table below.

4.2.4 For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.

4.2.5 For more specific details of the Cookies that We use, please refer to the table below.

4.3 What Cookies Does Our Site Use?

4.3.1 The following first party Cookies may be placed on your computer or device:

Cookie Name	Description	Required
cookieconsent_status	Required to store your choice when you accepted/declined to use Cookies on our website – expires after 1 year	Yes
AWSALB AWSALBCORS	Required to properly serve page assets on load-balanced Amazon AWS server. Expiry duration 7 days	Yes
_ga	Used to distinguish users in Google Analytics – expires after 2 years	No
_gid	Used to distinguish users in Google Analytics – expires after 24 hours	No
_gat	Used to throttle request rate in Google Analytics – expires after 1 minute	No

4.3.2 We do not use any third-party advertising cookies on our website.

4.3.3 Our Site uses analytics services provided by Google. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better

understand how Our Site is used. This, in turn, enables Us to improve Our Site and the services offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

4.3.4 The analytics service(s) used by Our Site use(s) analytics Cookies to gather the required information.

4.3.5 The analytics service(s) used by Our Site use(s) the `_ga`, `_gid` and `_gat` cookies as outlined in section 4.3.1.

4.4 Consent and Control

4.4.1 Before Cookies are placed on your computer or device, you will be shown a popup requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies unless those Cookies are strictly necessary; however certain features of Our Site may not function fully or as intended. You can return to your Cookie preferences to review and/or change them at any time by clicking the Update Cookie Consent button at the bottom of this page.

4.4.2 In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

4.4.3 The links below provide instructions on how to control Cookies in all mainstream browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>
- Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>
- Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
- Safari (macOS): <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- Safari (iOS): <https://support.apple.com/en-gb/HT201265>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
- Android: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en> (Please refer to your device's documentation for manufacturers' own browsers)

4.5 Further Information

4.5.1 If you would like to know more about how We use Cookies, please contact our Data Privacy Manager.

4.5.2 For more information about privacy and data, please visit Our Privacy Policy.

5 REVISION OF POLICY

5.1.1 We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

5.1.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise. We may change this Cookie Policy from time to time (for example, if the law changes). Any changes will be immediately posted on Our Site and you will be deemed to have accepted the terms of the Cookie Policy on your first use of Our Site following the alterations. We recommend that you check this page regularly to keep up-to-date.

Rev.	Date	Purpose of issue / Amendment detail	Prepared by	Approved by
0	01/12/2021	Issued with redesigned website	Russell Venning	Gustav Pettersson
1	14/07/2022	Update to policy	Gustav Pettersson	Russell Venning